



ENER-SUPPLY VIDEO COMPETITION

1. Background

The general aim of the ENER-SUPPLY project is to assist the local territories towards through the enhanced use of renewable energy sources (RES) and the implementation of Energy Efficiency (EE) measures. This general aim will be achieved by the transfer of legal and technical knowledge from the experienced technical partners. :

- An initial training;
- An e-learning training;
- The expertise support in the development of RES Maps and Feasibility Studies (FSs) on geothermal, biomass, wind and microhydro power;
- The promotion of the FSs to potential investors.
- RES Potential Maps and EE/RES feasibility studies will be developed;
- Potential financial resources will be defined;
- The experimentation of the main actions of the Energy Management System (EMS) in the Public Authorities with reference to the energy audits, energy balance and the analysis of the energy supply.

This involves 11 territories from the South East Europe:

Local territories part of ENER-SUPPLY:

Albania - Korca

Bosnia and Herzegovina - Central Bosnia Canton

Bulgaria - Dobrich Region, Dobrich Municipality, Dolni Chiflik, Beloslav

Croatia - Split, Dalmatia County

Greece - Periphery of Peloponnese

Hungary - Central Region of Hungary, Komárom-Esztergom County, Metropolitan Area of Budapest

Italy - Metropolitan Area of Potenza

Romania - Ialomita County, Dambovită County

Serbia - Province of Vojvodina

Slovakia - Metropolitan Area of Košice

Former Yugoslav Republic of Macedonia - Ohrid, Skopje

In order to create an environment more favourable to sustainable energy in the involved territories, it has been planned to communicate to the local targets through a video competition.

The video competition fosters the value of the “sustainable energy” in the fields of the project and the creation of integration between this value and the identity of the territories.



The reinforcement of the visibility of the territories involved will be an additional positive point. Submitting a production for ENER SUPPLY video competition implies the full acceptance of these Regulations.

2. Objective:

To set up a short movie (not a spot), between 1,5 – 3,5 minutes + 30 sec for movie closing credits, open in all the Countries involved. The topics will be Energy Efficiency (EE) and/or Renewable Energy Sources (RES) in the involved territories.

3. Applicants

The competition is open to nationals of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Republic of Macedonia, Greece, Hungary, Italy, Romania, Serbia and Slovakia.

Participants must be residents in one of the countries mentioned above.

The competition is open to anyone interested, who according to its own National Regulation is considered “adult”.

Although everyone, meeting the above condition can participate, it is suggested, that the applicants should be: experts, young professionals, media agency, public and private organizations, students from Academy (Film and Theatre) or Communication Science, group of students (only one will be registered as a participant, but the names of members of the group will be displayed).

4. Eligibility Criteria

Presented videos must:

- not invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or proprietary rights;
- be suitable for publication in a public forum and must not contain nudity, profanity, or threats of violence and must not serve commercial or advertising purposes for products, or services, or be inappropriate in any other way;
- have a duration in consistency with art. 2;
- use subtitles (in English) if other language than English is used.

By participating in this contest and registering their video, contestants agree to abide by and be bound by the contest rules and the decisions of partnership of Project “ENER SUPPLY”, which are final in all matters relating to this contest.



5. Selection criteria:

The admissible videos will be judged on the basis of the following criteria:

a) Thematic criteria

- Relevance and pertinence of the video respect of the themes of renewable energy sources (RES) and the implementation of Energy Efficiency (EE) measures;
- Ability to represent the relationship between the territory and the use of renewable energy resources.

b) Quality criteria

- Originality of the underlying idea (basic concept);
- Quality of the realisation;
- Quality of visual effects (esp. in case of animated videos).

6. Prize

The award-winning and other selected participants will benefit from a strong public visibility through several media and dissemination initiatives. In particular the first 10 winners will be:

- Published on the websites of the ENER SUPPLY project;
- Presented during EU event where the ENER SUPPLY project will be presented (e.g. European Union Sustainable Energy Week);
- Presented to the Managing Authority of the South East Europe Programme;
- Published in the final DVD of project with all the results of ENER SUPPLY.

The ENER SUPPLY project will offer the task of the creation of a video service, regarding the content of the project "ENER-SUPPLY", to the author of the 1st best video. This task will be assigned on the basis of specific agreement, in presence of technical conditions, financial possibilities, and the availability to be present at the final conference of the project in Potenza (Italy) in February 2012. The task for the 1st award winner (from the Experts' Jury) will be covered by a contract for making a movie, including interviews with the protagonist of the ENER SUPPLY project.

It is a faculty of the jury to not offer this task or, if the winner do not cover the technical conditions, or is not interested, to offer it to the second one.

The decision of the Jury will be final and binding.

7. Selection process and awarding of the prize

An Expert jury has been selected by the Partners of the project ENER-SUPPLY.

The Experts' Jury is composed by 5 members: 4 from the partners – Municipality of Potenza, Italy, Black Sea Regional Energy Centre - BSREC, Bulgaria, Energy Agency of Republic of Macedonia - EARM, FYROM, University of Economics Bratislava - EUKE/UEB, Slovakia, 1 technical expert – Expert Partnership, Bulgaria.



All videos, which received the jury's approval, will be published on the Facebook page of the contest (<http://www.facebook.com/pages/ENER-SUPPLY-VIDEO-COMPETITION/116909998416523>).

8. Copyright of the selected participants

The final work must be an original product, not previously published before its submission to the ENER-SUPPLY Video Competition. It may either be created from material elements (images, texts, etc.) produced specifically for the competition, or by combining or making use of elements which already exist and which are free of copyright. In the latter case, the team supervisor must ensure that this condition is met.

By submitting a video to the competition, the participants give The ENER-SUPPLY consortium some non-exclusive rights to use the work submitted to the competition. The consortium can for example:

- publish the work on television, YouTube and other websites;
- display the work publicly, also as a part of another publication;
- create modified and combined products from the work, such as a compilation of the best works;
- use screenshots and parts of the work in marketing the project.

These rights are required to arrange the competition.

Participants shall be entirely responsible for their works and must ensure that they own all copyrights to the work, so that the above usage rights can be given to the ENER-SUPPLY consortium.

The participants retain most rights to their work, and they keep the copyright to the work.

Participants can:

- relicense the work to others;
- publish the work on television, YouTube and other websites;
- display the work publicly;
- show the work on their portfolio;
- create modified and combined products from the work;
- use the work as part of future works;

9 Conditions for submissions

Participants may submit MAXIMUM OF TWO videos (he can choose between colour and black-and-white). All videos should have a good technical quality that allow them to be further distributed (e.g. on DVDs) or to be broadcasted. The first 10 best video could be requested to be converted in a different format.



Each participant should include the name of the author, the date (day, month, year) of realisation, the location (country, town/region), and a short summary (max 200 words) in English or local language explaining how and why their general approach fits the theme of the competition;

- The materials must be the unpublished, original and exclusive work of the author. No videos with third-party rights are eligible;
- Participants must register and send their materials through the ENER-SUPPLY website (www.ener-supply.eu/video-competition), or by post, on CD/DVD support sent to the Local ENER-SUPPLY Partner in each country. The following information has to be provided:
- First name and surname;
- Date of birth;
- Activity;
- Postal address;
- Telephone;
- E-mail address.

Addresses of the Partners:

Albania – Albania - EU Energy Efficiency Centre, Tirana, Blvd “Gjergj Fishta” No. 10, P.O. Box: 2426

Bosnia and Herzegovina – Regional Education and Information Center for sustainable development in South-East Europe (REIC), Sarajevo, 9 Vilsonovo Setaliste Str, ZIP code: 71000

Bulgaria – Black Sea Regional Energy Centre (BSREC), Sofia 1000, 8 Triaditsa Str

Croatia - Energy Institute Hrvoje Pozar (EIHP), Zagreb 10001, 163 Savska Cesta Str

Former Yugoslav Republic of Macedonia – Energy Agency of Republic of Macedonia (EARM), Skopije 1000, 68 Orce Nikolov Str

Greece - Centre for Renewable Energy Sources and Saving (CRES) 19th km Marathonos Ave, 19009, Pikermi Attiki Greece

Hungary – Centre for Environmental Studies (CES), Budapest, H-1094, 15B Angyal utca

Italy - Comune di Potenza, Potenza, Italy C.da S. Antonio La Macchia – Potenza 85100

Romania – Centre for promotion of clean and efficient energy in Romania (ENERO), Bucharest 012206, 51 Feroviarilor Str, App.13

Serbia – University of Novi Sad (UNS), Novi Sad, 21000, Dositeja Obradovica 5

Slovakia – Faculty of Business Economy. University of Economics (EUK/UEB), 13 Tajovskeho Str, Kosice 041 30

The Experts' jury will not be responsible for any delays or loss of material.

No entry arriving after the deadline, or not complying with the Award's rules or technical requirements, will be accepted.

NB: Submitted material cannot be returned to participants

10. Timeframe

- Launch of the award: 14 October 2011;
- Deadline for the reception of videos and accompanying material: 30th December 2011 -



- 11 a.m. Local time;
- Meeting of the Experts' jury and final selection: mid of January 2012;
 - Publication on of the final selected videos on www.ener-supply.eu/video-competition: end of January 2012;

11. Other considerations

Any eventuality not envisaged in these conditions of entry will be resolved by the Jury.

Non-compliance with any of the points contained in these conditions of entry may lead to the disqualification of the applicant.